

Personal Information Privacy Chart



We collect Personal Information as described above for the following purposes, when permissible under applicable law. In particular, we collected the following categories of Personal Information from consumers within the twelve (12) months preceding the date of this Privacy Notice:

Legal Category	Examples of Information Collected	Source	Purpose for Collection and Use	Sharing with Third Parties for a Business Purpose	Selling to Third Parties
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	Our Clients, Business Partners, Affiliates. Directly From You. From Other Third Parties and Publicly Available Sources. Automatically from your devices when you visit our website.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Marketing and Communication with You Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity. To Comply with a Legal Requirement To Conduct Our Business With Your Consent	<i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other consultant or third parties necessary to provide our services. <i>Service Providers</i> including subcontractors, information technology service providers, telephone or internet providers, marketing agencies, and background check and credit reference agencies. <i>Insurance carriers who provide our insurance.</i> <i>Governmental agencies, regulators, and law enforcement.</i>	NO
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history,	Our Clients, Business Partners, Affiliates. Directly From You. From Other Third Parties and Publicly Available Sources.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Marketing and Communication with You Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity	<i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other	NO

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	bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.		To Comply with a Legal Requirement To Conduct Our Business With Your Consent	consultant or third parties necessary to provide our services. <i>Service Providers</i> including subcontractors, information technology service providers, telephone or internet providers, marketing agencies, and background check and credit reference agencies. <i>Insurance carriers who provide our insurance.</i> <i>Governmental agencies, regulators, and law enforcement.</i>	
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	Our Clients, Business Partners, Affiliates. Directly From You. From Other Third Parties and Publicly Available Sources.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Marketing and Communication with You Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Comply with a Legal Requirement To Conduct Our Business With Your Consent	<i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other consultant or third parties necessary to provide our services. <i>Service Providers</i> including subcontractors, information technology service providers, telephone or internet providers, marketing agencies, and background check and credit reference agencies. <i>Insurance carriers who provide our insurance.</i> <i>Governmental agencies, regulators, and law enforcement.</i>	NO

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D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Our Clients, Business Partners, Affiliates. Directly From You. From Other Third Parties and Publicly Available Sources. Automatically from your devices when you visit our website.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Marketing and Communication with You Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Comply with a Legal Requirement To Conduct Our Business With Your Consent	<i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other consultant or third parties necessary to provide our services. <i>Service Providers</i> including subcontractors, information technology service providers, telephone or internet providers, marketing agencies, and background check and credit reference agencies. <i>Insurance carriers who provide our insurance.</i> <i>Governmental agencies, regulators, and law enforcement.</i>	NO
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	Our Clients, Business Partners, Affiliates. Directly From You.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Comply with a Legal Requirement To Conduct Our Business With Your Consent	<i>Governmental agencies, regulators, and law enforcement.</i>	NO

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F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Directly From You. From Other Third Parties and Publicly Available Sources. Automatically from your devices when you visit our website.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Marketing and Communication with You Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Comply with a Legal Requirement	N/A	NO
G. Geolocation data.	Physical location or movements.	Our Clients, Business Partners, Affiliates. Directly From You. Automatically from your devices when you visit our website.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Comply with a Legal Requirement To Conduct Our Business With Your Consent	N/A	NO
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	Our Clients, Business Partners, Affiliates. Directly From You.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Conduct Our Business With Your Consent	N/A	NO

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I. Professional or employment-related information.	Current or past job history or performance evaluations.	Our Clients, Business Partners, Affiliates. Directly From You. From Other Third Parties and Publicly Available Sources.	To Manage Our Relationship with You (a Legitimate Business Interest) including our relationship with you during the job application and hiring process. Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity To Comply with a Legal Requirement To Conduct Our Business With Your Consent	<i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other consultant or third parties necessary to provide our services. <i>Governmental agencies, regulators, and law enforcement.</i>	NO
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	N/A	N/A	N/A	NO
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Our Clients, Business Partners, Affiliates. Directly From You. From Other Third Parties and Publicly Available Sources.	To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest). Specifically in the insurance operations context, we may profile and benchmark in the insurance context to determine both the risk and the premium price based on similar exposures and risks; or, in the hiring context using profiling to determine job applicant's suitability for the role. To Comply with a Legal Requirement	<i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other consultant or third parties necessary to provide our services. <i>Service Providers</i> including subcontractors, information	NO

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				<p>technology service providers, telephone or internet providers, marketing agencies, and background check and credit reference agencies.</p> <p><i>Insurance carriers who provide our insurance.</i></p> <p><i>Governmental agencies, regulators, and law enforcement.</i></p>	
L. Sensitive Personal Information	<p>Social Security number, driver's license, state ID card, passport number, account login, financial account, debit/credit card number (w/access code), credentials allowing access to an account, precise geolocation, race or ethnic origin, religious or philosophical beliefs, or union membership, contents of personal communications, genetic data, biometric data health data, and sex life or sexual orientation</p>	<p>Our Clients, Business Partners, Affiliates.</p> <p>Directly From You.</p> <p>From Other Third Parties and Publicly Available Sources.</p> <p>Automatically from your devices when you visit our website.</p>	<p>To Manage Our Relationship with You or Our Clients (a Legitimate Business Interest).</p> <p>Protect against unauthorized access, security incidents, fraud, and other malicious or illegal activity</p> <p>To Comply with a Legal Requirement</p> <p>To Conduct Our Business With Your Consent</p>	<p><i>Business Partners</i> including your employer, underwriters, insurance carriers and brokers, claims adjusters, managing general agents, actuaries, third party administrators, health plans, health care service providers, pension providers, banks and other financial institutions, tax advisors, legal advisors, co-brokers, our affiliates and subsidiaries, and other consultant or third parties necessary to provide our services.</p> <p><i>Service Providers</i> including subcontractors, information technology service providers, telephone or internet providers, marketing agencies, and background check and credit reference agencies.</p> <p><i>Insurance carriers who provide our insurance.</i></p> <p><i>Governmental agencies, regulators, and law enforcement.</i></p>	NO

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Disclosures of Personal Information for a Business Purpose

In the preceding twelve (12) months, Alliant has disclosed the following categories of personal information for a business purpose:

Category A: Identifiers.

Category B: California Customer Records personal information categories.

Category C: Protected classification characteristics under California or federal law.

Category D: Commercial information.

Category F: Internet or other similar network activity.

Category I: Professional or employment-related information.

Category K: Inferences drawn from other personal information.

Category L: Sensitive Personal Information

No Sale of Personal Information

In the preceding twelve (12) months, Alliant has not sold any personal information.