

According to the American Red Cross, almost half of all small businesses that have been affected by a major disaster—such as a tornado, flood, earthquake, or hurricane—do not reopen their doors because they were unprepared for the disaster. Therefore, it is necessary for business owners and managers to consider the fact that a natural disaster is possible. Even if a hurricane does not put your company out of business, you may not be able to contact your customers or obtain important deliveries during the recovery process. To combat these risks, you must take the necessary steps before a disaster strikes to ensure business continuation

Date:	Review conducted by:	
Hurricane Preparation S	uggestions	

Consider incorporating the following hurricane preparation suggestions into your business to avoid unnecessary upsets in the event a hurricane strike and use advance warning to begin acting consistent with your Emergency Plan:

PREPARATION STEPS	COMPLETED	NOT COMPLETED	COMMENTS
Check local flood maps by visiting this <u>website</u> . Also, have your building inspected by a licensed professional to ensure that the roof and other connections comply with the wind loading requirements for your area			
Consider installing impact-resistant film on your windows			
Gather a list of vendors and telephone numbers of individuals or entities that are critical to your daily operations. If you heavily rely on one or two vendors, consider adding a backup vendor outside of your area			
Prepare a list of companies that can assist you in recovery efforts, such as removing debris, moving and computer services			
Provide employees with a chain of command and list of responsibilities if a disaster strikes			
Prepare a list of your employees and their contact information. Also find out where they may vacate to, if you are required to evacuate the city			
Arrange for communication with your clients and customers, in the event of a disaster, to keep them informed			

Constantly diversify your customer base, products, and sales locations. This will prevent a major loss, if a majority of your customer base is also affected by the hurricane		
Designate a remote phone number on your voicemail system for which you can record messages to employees in the event of an emergency		
Arrange for programmable call forwarding of your business lines with the phone company. Then you can call and reprogram your phones from a remote location, if needed		
Install emergency backup lights that turn on when the power goes out		
Back up your data on a frequent basis and keep this information off-site		

Emergency Supplies

If employees may be confined for several hours, or even days, consider stocking the following items at your place of business:

SUPPLIES	COMPLETED	NOT COMPLETED	COMMENTS
Flashlight and extra batteries			
Battery-powered radio			
Ready-to-eat canned foods, fruits, and vegetables			
Water stored in plastic containers			
Blankets			
Paper plates, cups, and utensils			
Manual can opener			
First-aid supplies			

Reducing Damage

Consider these precautions to minimize storm damage on-site:

DAMAGE PREVENTION STEPS	COMPLETED	NOT COMPLETED	COMMENTS
Bolt tall bookcases and displays to the wall studs			
Secure breakable items in a stand using hookand-loop fasteners			
Place large objects on low shelving			
Install latches on drawers to prevent them from flying open			
Secure pictures and mirrors to the wall with closed screw eyes and wire			
Secure your water heater to the wall studs with plumber's tape or strap iron			
Install flexible connectors to appliances using natural gas and automatic fire sprinklers			

What to do when Storms Are Imminent

Once you get word that a storm is coming, you must take immediate action. First, secure your facility by covering windows with shutters or plywood. Then, cover and move equipment to a more secure area. Also, consider the following actions:

FINAL PREPARATION STEPS	COMPLETED	NOT COMPLETED	COMMENTS
Back up your files and move this information offsite			
Decide to use alternative means of communication, especially if you cannot shut down your systems completely			
Check your emergency supplies and stock up on any necessary items			
Help your employees get to their families safely. If it is not safe to leave the facility, establish a meeting point outside of the evacuation area for employees once you can leave			

Insurance Considerations

In addition to the various precautions that you should take in-house, you should also have adequate insurance coverage to protect against losses. Contact Alliant Insurance Services, Inc. to discuss your needs and review the coverages that are right for you.

Beyond your typical policies, consider flood insurance, and business interruption coverage policies. Also, have your business appraised every five years and provide appraisal documentation to Alliant Insurance Services, Inc. In addition, conduct an inventory of your supplies and equipment, including photographs of these items and descriptions. Then, leave this information in an off-site location.

Everyone at your facility should know what to do and how to prepare for a hurricane. Contact Alliant Insurance Services for all your business contingency planning and property insurance needs.

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